

Who is the controller of your personal data?

Identity	DIA RETAIL SPAIN, S.A.U., with C.I.F. [Código de Identificación Fiscal (Company Taxpayer Number)] A- 80782519 ("DIA SPAIN")
Mailing Address	Las Rozas de Madrid, Edificio TRIPARK, Parque Empresarial de Las Rozas, C/ Jacinto Benavente 2A, 28232.
Telephone	91 398 54 00
E-Mail	info@diagroup.com
DPD Contact	dpo.es@diagroup.com

For what purpose are we processing your personal data?

A visit to the website is not an obligation to provide any information about yourself. However, use of some of the functionality of the Website and the services available through it depends on you providing or allowing the processing of certain personal information, as indicated in this section.

At DIA SPAIN we process the information that is provided to us by individuals with the sole purpose of providing the users with public access content, such as DIA SPAIN's corporate information and/or that of its collaborators and business partners. We also hereby inform you that certain website functionalities are dependent on the use of "cookies", so if you have not refused the use of the same, certain information relating to your use of the Website will be processed. You can see the conditions for use in the "Cookie Policy"

The data processed would be retained for the time required to carry out the purposes for which they were collected and, subsequently, until the expiry of any liabilities derived therefrom. However, the user may revoke their consent at any time, in the indicated cases, although this will not affect the lawfulness of the processing previously performed.

What is the legitimate reason for the processing of your data?

The legal basis for the processing of your data is the consent of the data subject, which, by accepting this privacy policy, is expressly, freely and voluntarily granted by them, for the sole purpose for which they were collected.

To which recipients will your personal data be communicated?

The data will not be communicated to other DIA Group companies or third parties unless under legal obligation.

How did we get your data?



The personal data we process at DIA SPAIN is from the user:

- directly: Browsing our website requires no prior registration. However, when you visit our website, our web servers store, as a standard, certain information such as the IP address and the domain from which access is obtained, the date and time of the visit, etc.
- indirectly: Through your browsing, different cookies may be installed on your device in accordance with our cookie policy.

What are your rights when you provide us with your personal data?

Anyone has the right to obtain confirmation about whether DIA SPAIN is processing personal data concerning them. Data subjects have the right to access their personal data, and to request the rectification of inaccurate data or, where appropriate, request their deletion when, amongst other reasons, the data is no longer necessary for the purposes for which they were collected.

In certain circumstances, data subjects may request restriction of the processing of their data, in which case we will only retain them for the exercise of or in defence of claims.

In certain circumstances and for reasons related to their particular situation, data subjects may object to the processing of their data, for example, to not receive any commercial communication. In this case, DIA SPAIN will stop processing the data for these purposes, except for compelling legitimate reasons, or the exercise of or in defence of potential claims.

The data subject shall have the right to receive the personal data concerning them, and that they have provided to DIA SPAIN in a structured, commonly used, mechanical readout format, and to transmit the data to another controller.

In certain cases, once you exercise the right of portability referred to in the paragraph above, at your request, DIA SPAIN, when technically possible, may transmit the data directly to another controller that you provide to us.

You may exercise your rights in the legally provided terms by writing an email, accompanied by a copy of your National Identity Card or other form of ID, to the address proteccion.datos@diagroup.com or by post to: Oficina de Protección de Datos, DIA RETAIL ESPAÑA. S.A.U., Las Rozas de Madrid, Edificio TRIPARK, Parque Empresarial de Las Rozas, C/ Jacinto Benavente 2A, 28232. We also inform you that you may email dpo.es@diagroup.com to enquire about any aspect of the processing of personal data performed by DIA.

In either case, the data subject may file a complaint with the Spanish Data Protection Agency when they have not obtained satisfaction in exercising their rights; for further information, visit www.aepd.es.

Technical measures



DIA SPAIN will process the data at all times in an absolutely confidential manner and keeping the mandatory duty of secrecy in accordance therewith, in accordance with the provisions of the applicable regulations, taking the necessary technical and organisational measures to ensure the security of your data and prevent their alteration, loss, processing or unauthorised access, taking into account the state of the technology, the nature of the stored data and the risks to which they are exposed.

Changes to the Privacy Policy

DIA SPAIN reserves the right to modify this Privacy Policy in order to adapt it to any legislative new developments. In such cases, it will announce on its Website any changes to be made reasonably in advance of the implementation of the same.